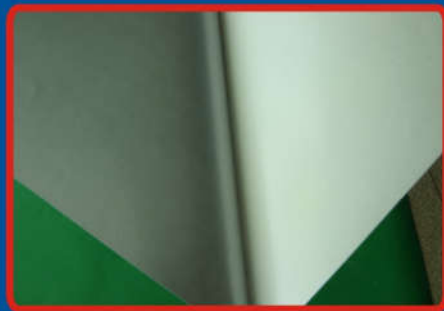
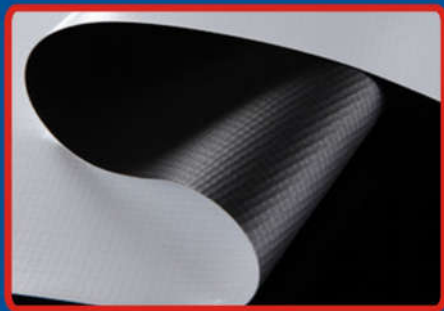


Sound New Materials Co., Ltd.
上海向达新材料有限公司



PVC FLEX MATERIALS
SELF ADHESIVE VINYL
PVC TARPAULIN



www.sounda.com.cn

Company Profile:

Shanghai Sound New Materials Co., Ltd. located in Shanghai, is a fast-developing supplier of materials used for sign making, digital printing and construction. Our main products include: Self adhesive vinyl, PVC flex banner and PVC tarpaulin. These products are suitable for solvent, eco-solvent, latex and UV inks printing.

With consistent quality, competitive price and thoughtful service, Sounda products have been successfully exported to more than 60 countries all over the world. We always take trust and honesty as the most important thing of our business! "Customer First" is our never-changing concept. That makes Sounda become a well-known and reliable brand in this industry day by day.

We know: your business is our business! We will, and always do our best to support you and your market!

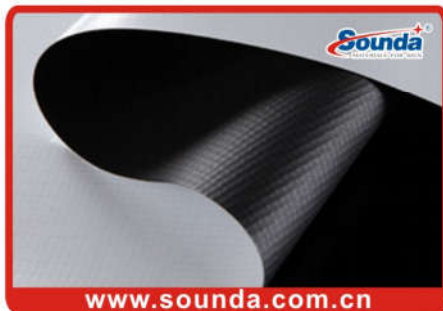
Sounda, a win-win choice for you and me!

Culture:

- ✘ **Vision:** To become the world market leader in the supply of advertising materials!
- ✘ **Enterprise Spirit:** Honest, unity, practical, innovation and harmonious win-win.
- ✘ **Business Philosophy:** Win customer by honesty, win market by quality.
- ✘ **Talent Concept:** Use one's strong points, do not blame one's weak points; encourage the advanced and help in the backward.
- ✘ **Management Philosophy:** decentralization, supervision.
- ✘ **Responsibility Philosophy:** There's no others' job, it's my responsibility to strive the company.
- ✘ **Motto:** Talents-based, market oriented, innovation-motivated and profit-targeted!



Laminated PVC Flex:



Laminated PVC Flex – is an ideal materials for UV, solvent, eco-solvent or screen printing. It has great advantages including tear and fade resistance. Perfect printing impression with stable ink absorption and faster drying ability. Both glossy and matt surface is available. Width can be from 1.02~5.10m.

Applications:

- 1) Large format Billboard
- 2) Display(Indoor & Outdoor)
- 3) Promotional Banners
- 4) Building signage
- 5) Exhibition booth decoration

Popular Items:

Product Code	Base Fabric	Total Weight	Standard width	Length	MOQ(rolls)
		(G/sqm)	(m)	(m)	
SF530 Frontlit	500D*300D 12*18	440±10	1.02~3.20	50	20
SF550 Frontlit	500D*500D 9*9	440±10	1.02~3.20	50	20
SB231 Backlit	200D*300D 18*12	380±10	1.02~3.20	50	20
SB530 Backlit	500D*300D 12*18	440±10	1.02~3.20	50	20
SGW530 White/Gray	500D*300D 12*18	440±10	1.02~3.20	50	20
SBW550 White/Black	500D*500D 9*9	440±10	1.02~3.20	50	20
SDW550 Black in the middle	500D*500D 9*9	510±10	1.6/2.5/3.20m	50	40
SRB530 reflective banner	500*300D 12*18	460±10	1.35/1.52/1.80/2.25 /2.70/3.10/3.15m	50	10
SPE170 PE coated flex		170±10	1.02~3.20	50	60

Coated PVC Flex and 5m PVC Flex



Description:

Coated PVC flex and 5m PVC flex is a widely used banner material. It has good tensile force, peeling resistance and weather fastness, used for large format advertising. It is printable with solvent, eco-solvent and UV inks.

Applications:

Coated banner mainly used for indoor and outdoor large format advertisement such as

- 1) Billboard
- 2) Large light boxes
- 3) Indoor and outdoor displays
- 4) Exhibition booth decoration

Popular Items:

Product Code	Base Fabric	Total Weight	Standard width	Length	MOQ(rolls)
		(G/sqm)	(m)	(m)	
SFC550 13oz Coated Frontlit	500*500D, 28*28	440±10	1.02~3.20	50	40
SFC1010 15oz Coated Frontlit	1000*1000D, 20*20	510±10	1.02~3.20	50	40
SDW300 13oz Blockout	300*300D, 40*42	440±10	1.02~3.20	50	40
SM1051 Mesh(PVC liner)	1000*500D, 12*18	350±10	1.02~3.20	50	30
SM1212 - A Mesh	1000*1000, 12*12	260±10	1.02~3.20	50	30
SF5305 13oz Frontlit	500*300D, 18*12	440±10	3.30~5.10m	50	40
SF8405 15oz Frontlit	1000*1000D, 9*9	510±10	3.30~5.10m	50	40
SB1050 18oz Backlit	1000*500D, 12*18	610±10	3.30~5.10m	50	40
SFC550 13oz Coated Frontlit	500*500D, 28*28	440±10	3.30~5.10m	50	40
SM1010 Mesh	1000*1000D, 9*9	260±10	3.30~5.10m	50	40
SM1212 Mesh	1000*1000D, 12*12	260±10	3.30~5.10m	50	40

PVC Tarpaulin



Description:

PVC Tarpaulin is widely used in building of membrane structure. Inflatable boats, inflatable swimming pool and a lot of other water entertainment products more and more use the pvc tarpaulin material. Truck covering, tents, awnings these we see in daily life frequently are also mostly produced by pvc tarpaulin materials. It well protects rain and sunshine. It has high tenacity, tear strength, good weather resistance and durable. FR, UV and, anti-Mildew Lacquered treatment are all available. With excellent flexibility, waterproof and welding features, it is welcome by more and more fields. Color and weight can be customized!

Applications:

- 1) Architectural membrane
- 2) Inflatable entertainment facility, inflatable pools, inflatable boats
- 3) Truck cover, cargo storage, covering usage
- 4) Vent pipe and etc.
- 5) Tents, awning

Popular Items:

Product Code	Base Fabric	Total Weight	Standard width	Length	MOQ(rolls)
		(G/sqm)	(m)	(m)	
STL233	200D*300D ,18*12	260±10	1.02~3.20	50	60/40
STL530	500D*300D ,12*18	410±10	1.02~3.20	50	60/40
STL550	500D*500D ,9*9	440±10	1.02~3.20	50	60/40
STL1010	1000D*1000D ,9*9	600±10	1.02~3.20	50	60/40
STP1020 18oz	1000D*1000D ,20*20	610±10	1.02~3.20	50	60/40
STP1020 19oz	1000D*1000D ,20*20	650±10	1.02~3.20	50	60/40
STP1012 Coated, Panama	1000D*1000D ,12*12	750±10	1.02~3.20	50	60/40
STP1030 Panama	1000D*1000D ,30*30,	900±20	1.02~3.20	50	60/40
STPB1020 Blockout	1000D*1000D,20*20	750±10	1.02~3.20	50	60/40
STP1020-IF Inflatable Materials	1000D*1000D ,28*26	950±10	1.02~3.20	50	60/40

PE Tarpaulin



Description:

PE tarpaulin is not a traditional fabric, but rather, a laminate of woven and sheet material. The center is loosely woven from strips of polyethylene plastic, with sheets of the same material bonded to the surface. This creates a fabric-like material that resists stretching well in all directions, what's more, waterproof PE tarpaulin used widely in the present society.

Features:

- 1)Waterproof
- 2)Fire Retardant
- 3)Tearproof
- 4)UV Treatment
- 5)Anti-Aging
- 6)Weather-proof
- 7)Anti-Grass

Applications:

- 1)Truck Cover
- 2)Furniture Cover
- 3)Ground Cover
- 4)Greenhouse Cover
- 5)Outdoor Mat
- 6)Balcony Cover
- 7)Jumping Bed Used
- 8)Tourism Tent Used

Popular Items:

Product Code	Base Fabric	Total Weight	Standard width	Length	MOQ(rolls)
		(G/sqm)	(m)	(m)	
STPE120	/	120±10	1.83/2.00/2.44	as you need	1/2 container
STPE160	/	160±10	1.83/2.00/2.44	as you need	1/2 container
STPE180	/	180±10	1.83/2.00/2.44	as you need	1/2 container
STPE220	/	220±10	1.83/2.00/2.44	as you need	1/2 container

Self Adhesive Vinyl



Description:

Self adhesive vinyl is widely used on vehicle advertising, window, wall and other public area. It has good weather fastness, ink absorption, and is very easy for application. The printable inks are solvent ink, eco solvent ink and uv inks

Applications:

- 1) Vehicle advertising
- 2) Signs
- 3) Car decoration
- 4) Windows, glasses, wall and other public area.

Code	Thic kness of PVC film	Weight of Release Paper	Standard Width	Length	MOQ(rolls)
	(Micron)	(g)	(m)	(m)	
SAV120	80	120	0.914/1.07/1.27/ 1.37/1.52	50	20
SAV140	100	140	0.914/1.07/1.27/ 1.37/1.52/1.82/2.02	50	20
BAV120(black)/	80	120	0.914/1.07/1.27/ 1.37/1.52	50	20
GAV120(grey)	80	120	0.914/1.07/1.27/ 1.37/1.52	50	20
BAV140(black)/	100	140	0.914/1.07/1.27/ 1.37/1.52	50	20
GAV140(grey)	100	140	1.82/2.02	50	40
TAV120(Transparent)	80	120	0.914/1.07/1.27/ 1.37/1.52	50	20
TAV140(Transparent)	100	140	0.914/1.07/1.27/ 1.37/1.52	50	40
B-GAV160(grey) Bubble free	100	140	0.914/1.07/1.27/ 1.37/1.52	50	25
SBF300 backlit film	eco-solvent		0.914/1.07/1.27/ 1.52	50	20
SBF150 backlit film	water-based		0.914/1.07/1.27	30/50	20
SCL060 cold lamination film	60	70	0.914/1.07/1.27/ 1.37/1.52	50	20
SCL070 cold lamination film	70	100	0.914/1.07/1.27/ 1.37/1.52	50	20
SCL090(3D) cold lamination film	80	120	0.914/1.07/1.27/ 1.37/1.52	50	20
OWV-181 Perforated vinyl	130	140	0.98/1.06/1.07/ 1.27/1.37/1.52	50	20
OWV-183 Perforated vinyl	140	140	0.98/1.06/1.07/ 1.27/1.37/1.52	50	20

Other Decorative Films



Description:

Except for some direct advertising materials, we also provide some other related products for customers.

- 1) Color vinyl
- 2) Car wrap vinyl and carbon fiber.
- 3) Window film
- 4) Floor graphics

Applications:

- 1) Color vinyl is mainly just used for sign making, letters cutting.
- 2) Car wrap vinyl is just good solution if you want to change the coat of your car totally.
- 3) Window Film is for decoration, also for covering usage sometimes.
- 4) Floor graphics is used for image protection. After you print on the any advertising materials, if you want to make it last longer time, or protect the surface of material, the floor graphics can give you great help.

Code	Thic kness of PVC film	Weight of Release Paper	Standard Width	Length	MOQ(rolls)
	(Micron)	(g)	(m)	(m)	
SAV120C color vinyl	80	120	1.22	50	16
SAV140C color vinyl	100	140	1.22	50	12
CWV1200 car wrap vinyl	90	140	1.52	50	12
SCF120A carbon fiber	120	140	1.52	50	5
SWF311 Frosted window film	120	120	1.27	50	20
SWF215 Sandblast window film	120	120	1.27	50	20
SWF518-S (static cling and clear)	180		1.22	50	20
SFG145 Floor Graphics	180	140	0.914/1.27/ 1.37/1.52	50	20
SFG100 Twill Floor Graphics	200	100	0.914/1.07/1.27	30	20

Reflective Sheeting



Description:

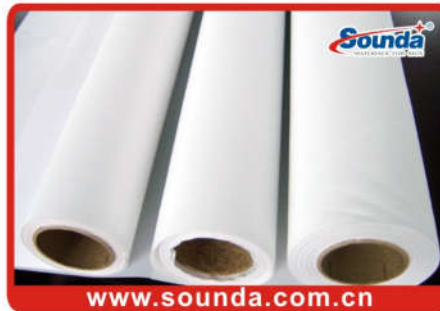
With good reflective performance and wide-angle performance, reflective sheeting are widely used in traffic sign, advertising signs, advertising and etc. It has good weather resistance, performs well in severe weather.

Applications:

- 1) Traffic sign on highway and city road
- 2) Advertising billboard
- 3) Signs in working area or construction site
- 4) Signs for commercial area
- 5) Vehicle number plate

Grade	Code	Size	Specification	MOQ(rolls)	Year Guarantee
Commercial Grade	SR3100	1.24x45.7m	PET Type	10	3 years
	SR3200	1.24x45.7m	Acrylic Type	10	3 years
	SR3500	1.24x45.7m	Printing Vinyl	10	3 years
Engineering Grade	SR5100	1.24x45.7m	PET Type	10	5 years
	SR5200	1.24x45.7m	Acrylic Type	10	5 years
	SR7200	1.24x45.7m	Acrylic Type	10	7 years
License Plate	SR8200	1.24x45.7m	Acrylic Type printable,(8 years)	10	8 years
Photo Luminescent Tape	SR600	1.24x45.7m	Acrylic Type	10	10 years
High Intensity Grade	SR1200	1.24x45.7m	Acrylic Type	10	10 years

Canvas



Description:

Canvas, some are made of 100% cotton, some are made of 100% polyester. They are environment friendly and has superior printability, widely used in photo reproduction, decoration, wedding photo and advertising field.

Applications:

- 1) Photo reproduction
- 2) Home/commercial area decoration
- 3) Indoor decorations
- 4) Oil painting
- 5) Banners, display flag.

Popular Items:

Code	Item	Solvent/Water Base	Weight	Width	Length	MOQ (rolls)
			(G/sqm)	(m)	(m)	
SC8010	Cotton canvas	solvent / eco-solvent / water-base	260	0.61/0.914/ 1.27 /1.52	18/30	20
SC8011	Cotton canvas-H	solvent / eco-solvent / water-base	430	0.61/0.914/ 1.27 /1.52	15	20
SC8012	Glossy cotton canvas	water-base	360	0.61/0.914/ 1.27 /1.52	18/30	20
SC8020	Oil canvas	solvent / eco-solvent / water-base	240	0.61/0.914/ 1.27 /1.52	18/30	20
SC8021	Glossy oil canvas	water-base	220	0.61/0.914/ 1.27 /1.52	18/30	20
SC8030	Flag canvas	solvent-base	90	0.61/0.914/ 1.27 /1.52	30/50	20
SC8030M-A	mirror flag canvas without liner	solvent-base/eco-solvent	230	1.27 /1.52	50	40
SC8030M-B	mirror flag canvas with liner	solvent-base/eco-solvent	230	1.27 /1.52	50	20
SC8031	Art canvas	solvent / eco-solvent / water-base	100	0.61/0.914/ 1.27 /1.52	30	20
SC8032	White canvas	solvent / eco-solvent / water-base	110	0.61/0.914/ 1.27 /1.52	30	20

Our loading pictures for PVC flex:



Our loading pictures for self adhesive vinyl:



Our loading pictures for PVC tarpaulin:



Our production line:





Sound New Materials Co., Ltd.
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